



# 2017

## U.S. Public Health Service Scientific and Training Symposium



Chattanooga Marriott & Convention Center  
June 6-9



As a sponsor or exhibitor at the USPHS Scientific and Training Symposium your organization can provide vital support to strengthen the nation's public health and emergency response capability, while building relationships that will further your mission and objectives. The 2017 Symposium will be the 52nd annual meeting of the nation's top Federal, Tribal, State and Local public health providers, administrators and emergency responders/planners. Attendees typically include the U.S. Surgeon General and top officials from the:

- Department of Defense
- Department of Health and Human Services
- Bureau of Prisons
- Centers for Disease Control and Prevention
- Coast Guard
- Public health-related nonprofits and government agencies
- Universities providing public health degrees
- Food and Drug Administration
- Health Resources and Services Administration
- Immigration and Customs Enforcement
- Indian Health Service
- National Institutes of Health

### Attendees also are expected from:

- National Disaster Medical System
- Other Uniformed Services including the Army and Navy
- Public Health Universities including Emory and Morehouse
- Tribal, State and Local Public Health Agencies
- U.S. Department of Agriculture

### Who Should Sponsor/Exhibit?

The symposium is an excellent venue for:

- Emergency and disaster response/preparedness product and service providers (the Public Health Service has deployed to Iraq and Afghanistan, Africa to address Ebola, the U.S.Mexico Border and numerous hurricanes, floods and other natural disasters).
- Pharmaceutical companies
- Dental supply companies
- Engineering and environmental health product and service providers
- Insurance companies
- Banks
- Medical technology companies
- Medical manufacturing and supply companies
- Medical research companies
- Uniform Companies
- Temporary agencies serving the medical industry
- Information technology companies
- Telecommunication companies
- Professional associations for pharmacists, nurses, physicians, dentists, engineers, dietitians and therapists
- Credentialing organizations
- Physical therapy organizations
- Tricare affiliated organizations
- Any companies providing products or services to public health or emergency response agencies
- Vendors and potential vendors to the Departments of Defense, Health and Human Services and Homeland Security
- State/Local public health agencies

# Join Us in Chattanooga!

For more information contact  
La Rue Forrester: 410-544-6710 or  
larue@leading-edge.us

Exhibit Booths  
(8 x 10 booths)



## Early Bird

(on or before February 27, 2017)

Inline Commercial	\$1,500
Corner Commercial*	\$1,750
Double Commercial	\$2,500
Triple Commercial	\$3,500
Government/Nonprofit	\$1,000
PHS Category/COA Branch	\$500

## Standard

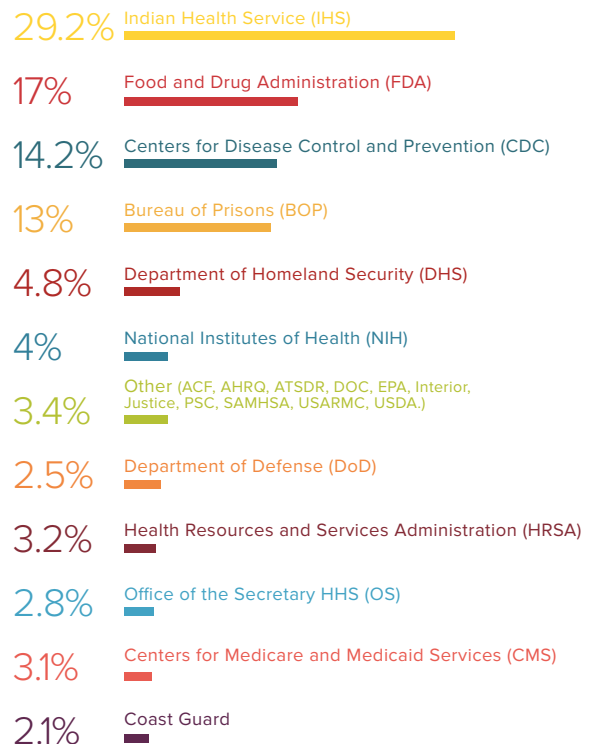
(after February 27, 2017)

Inline Commercial	\$1,750
Corner Commercial	\$2,000
Double Commercial	\$2,750
Triple Commercial	\$3,750
Government/Nonprofit	\$1,250
PHS Category/COA Branch	\$750

\*Limited number available. First come, first serve.

11 professional categories.  
Duty stations across 23 federal  
departments or agencies.  
127-year-old uniformed service.

### Where Officers Work



Sign up today at <http://symposium.phscof.org/exhibitors-sponsors>

# Tentative Exhibition Days

Location: Chattanooga Marriott & Convention Center

Tuesday June 6

Wednesday June 7

Thursday June 8

Friday June 9



## Sponsorships:

We have a variety of sponsorship packages for 2017 designed to help organizations maximize their involvement in the Symposium. All packages at the Bronze level and above include exhibit space; the opportunity to choose your booth space; and exclusive access to advertising.

### Platinum Sponsor (\$20,000)

- Complimentary premium corner exhibit booth and adjoining line booth (sponsor may choose from a selection of premium spaces)
- Mentions in social media (Facebook and Twitter) during conference week
- One tailored social media post (Facebook and Twitter) using your content
- Profile in one email sent to attendees before conference, in one email sent after conference, and in one email sent three months after conference
- Profile in one email sent to all members of the Commissioned Officers Association
- Logo displayed on the home page of the conference web site
- Sponsorship of one keynote presentation, one track and one continental breakfast or break in the Exhibit Hall
- Signage on exhibit booth noting company as Platinum Sponsor
- Three full page ads in Frontline, the official publication of the Commissioned Officers Association, which is distributed to more than 7,000 people
- Color Advertisement in Agenda-at-a-Glance
- Special recognition on the conference web site
- Logo displayed on the home page of the conference web site
- Logo slide displayed during all plenary sessions
- Logo displayed on a "gobo" in a prominent location throughout the conference week
- Advertisement in the Mobile app
- 4 Full Conference Registrations
- 10 Tickets to the Anchor and Caduceus Dinner. Invited guests include the U.S. Surgeon General and leaders of the major federal health agencies.
- Meeting space where sponsor may host a reception for select attendees
- Other benefits customized to the sponsor's objectives to be mutually agreed upon

### Gold Sponsor (\$10,000)

- Complimentary premium corner exhibit booth (sponsor may choose from a selection of premium spaces)
- Mentions in social media (Facebook and Twitter) during conference week
- One tailored social media post (Facebook and Twitter) using your content
- Profile in one email sent to attendees before conference and in one email sent after conference
- Profile in one email sent to all members of the Commissioned Officers Association
- Logo displayed on the home page of the conference web site Sponsorship of one keynote presentation, one track and one continental breakfast or break in the Exhibit Hall
- Signage on exhibit booth noting company as Gold Sponsor
- Full page ad in Frontline, the official publication of the Commissioned Officers Association, which is distributed to more than 7,000 people
- Special recognition on the conference web site
- Logo displayed on the home page of the conference web site
- Logo slide displayed during all plenary sessions
- Advertisement in the Mobile app
- 2 Full Conference Registrations
- 2 Tickets to the Anchor and Caduceus Dinner. Invited guests include the U.S. Surgeon General and leaders of the major federal health agencies.

## Silver Sponsor (\$5,000)

- Complimentary premium inline exhibit booth (sponsor may choose from a selection of premium spaces)
- Mentions in social media (Facebook and Twitter) during conference week
- One tailored social media post (Facebook and Twitter) using your content
- Profile in one email sent to attendees before conference and in one email sent after conference
- Profile in one email sent to all members of the Commissioned Officers Association
- Profile in one issue of the e-news published by the Commissioned Officers Foundation, which is distributed to approximately 6,000 people
- Logo displayed on the home page of the conference web site
- Sponsorship of one track
- Signage on exhibit booth noting company as Silver Sponsor
- 12 page ad in Frontline, the official publication of the Commissioned Officers Association, which is distributed to more than 7,000 people
- Special recognition on the conference web site
- Logo slide displayed during opening session

## Bronze Sponsor (\$3,000)

- Complimentary in line exhibit booth
- Mentions in social media (Facebook and Twitter) during conference week
- Profile in one email sent to attendees before conference
- Signage on exhibit booth noting company as Bronze Sponsor
- 14 page ad in Frontline, the official publication of the Commissioned Officers Association, which is distributed to more than 7,000 people
- Special recognition on the conference web site  
Logo slide displayed during opening session

For more information  
contact La Rue Forrester:  
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Visit <http://symposium.phscof.org/exhibitors-sponsors>





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